

SETA Public Information Committee Meeting Official Minutes

November 20, 2017

Open: Edwin C. opened meeting with Serenity Prayer at 7:35 pm

Attendees: Betsy G., Edwin C., Jon L., Kate E., Michelle H., Rick M., Tom K., Vern P.

Committee Purpose: Like all of A.A. the primary purpose of members involved with Public Information Service is to carry the A.A. message to the alcoholic who still suffers. Working together, members of the local Public information Committee convey A.A. information to the general public, including the media. Read by Vern P., committee member, Area CPC Committee Chair.

Open Positions: Alt. Chair- OPEN

2018 Secretary- OPEN

We really need to focus some of our efforts on recruiting members to fill these positions, it is imperative for the health & future of the committee.

Minutes: October minutes were circulated, reviewed & approved with no corrections by committee. They will be posted on the webpage. Michelle will work on translations for future documents.

Financial Report: Outstanding expenses were processed & will be turned in to the Area Treasurer. Final balances will be reported at the December meeting.

Chair Report:

- Committee report was submitted to the Area Secretary for the October Assembly before the due date.
- Attended the Area Gratitude Dinner, promoted the PI/CPC Committee Bookmarks with Vern, CPC Chair.
- Attend Area CPC December Committee Meeting to see the new power point presentation & support the mock presentation (this power point can be used for PI Presentations as well).
- Edwin suggested that both committees start to send out a SETA-ANNOUNCE email inviting members to attend presentations as a learning opportunity.

District Reports:

- **D32-** will share some of the Adopt-A-Racks they bought last year if the committee needs more this year.
- **D51-** Jon is the new Caring & Sharing Group PI Rep. He is here to learn about the PI Committee & how to be a group rep. Vern & Edwin guided him in learning

how to become part of the communications, upcoming events that will help him learn more about committee work & how to get the workbook. Vern will also contact the D51 DCM about a joint presentation to help develop District committees.

- **D82-** Rick reported that they have joined with CFC District members to organize meetings in the county jail at the beginning of the year. Rick talked to the Captain & he approved Rick bringing in 2 literature racks in the lobbies of both the men & women's sides. A total of 4 presentations will be given to the staff, 15 minutes each, showing the PSA for Corrections Professionals produced by GSO. Edwin will bring 2 literature racks to the December meeting for Rick to take with him & Vern will help him retrieve all of the information to print out for the racks.

Old Business: None

Ongoing Business:

- **Public Events Outreach-** Edwin suggested providing the AA Contact Information sheet that Vern produced to churches within our Area. The committee discussed this idea & decided to create an email mail out database with several documents. Michelle will organize the documents for the committee to review, Vern will create a new database program for us to use & we will review & approve all at the December meeting.
- **Public Information Website/Committee Documents-** translation/new software updates- Vern reported that our Area Webmaster, Dan is still in the process of changing over to new software, WordPress that automatically translates. Once this gets in place Edwin can review the accuracy of the translations. We are still responsible for translating all of the documents that we have posted.
- **District Presentations- Vern will send out reminder emails closer to the events**
 - D90 on 12.03.17- Vern & Edwin will be attending & are asking for more members to join in & attend this presentation. D90 PI/CPC Committee Chair will be in attendance to work with the committee to help build D90's committee.
 - D32 on 12.10.17- Vern, Edwin, Rick, Michelle & possibly Kate will be able to attend.
 - D31- Vern notified the committee that we need to set a presentation date with them to help their PI/CPC Reps
- **Spanish Community Participation- 10.25.17 Spanish Inter-District Meeting Update-** Edwin reported that he will attend the December 13th meeting at D64, 8-10 pm to try & motivate & explain to them how they can participate in our Area level committee. He will keep trying & welcomes all of us to attend with him.
- **Area PI/CPC Assembly Workshop-**

- April 2018 Workshop Ideas- mock presentation. PI will work with CPC to organize this workshop after the New Year. We would like to fulfill the scheduled District presentations first & hopefully recruit more committee members to join in the work.
- **Quarterly Activity/Challenges/Games-**Vern introduced to the committee a new brainstorming topic for us to use to try & generate member participation. Several good ideas were introduced for a strong starting point.
- **Attraction Rather Than Promotion-**After much discussion at the October CPC meeting we came up with some ideas on how we can help educate members on the difference between the two.
 - Workshop topic
 - Newsletter articles (district & area)
 - Flyer
 - Quotes/passages from the 12 & 12 Traditions
 - If we talk about & put our words down in some type of paper or email it can be heard by many

New Business: None

Announcements:

- Further local/national information & calendar of events can be found at the following websites- www.aahouston.org www.aa-seta.org www.aa.org
- **Area CPC Meeting** – December 04, 2017, 7:30 pm, Spring Branch Memorial Club, 1200 Blalock Rd., #378, Houston, TX, 77055 or Go To Meeting- <https://global.gotomeeting.com/meeting/join/444753277>
Phone: +1 (630) 869-1013 Access Code: 444-753-277
- **Area PI Meeting** – December 18, 2017, 7:30 pm, Spring Branch Memorial Club, 1200 Blalock Rd., #378, Houston, TX, 77055 or Go To Meeting <https://global.gotomeeting.com/meeting/join/918247669>
Phone: + 1 (213) 493-0622 Access code: 918-247-669

Close: Edwin C. closed the meeting at 8:46 pm with the Responsibility Statement.